

**PUBLICATION TRIM SIZE:** 8"W x 10 1/2"H  
**BLEED:** 1/4"  
**MARGIN INSIDE TRIM:** 1/8"-1/4"

All ads must be submitted in digital form and labeled in a way that is identifiable. Please follow these guidelines for ad submissions. If guidelines are not followed, additional charges may apply and ad placement may be affected.

### ACCEPTABLE FILE FORMATS:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, QuarkXPress, PDF (press ready). All submissions must include all linked fonts and images (images must be saved at a resolution of 300 dpi or higher). TIFF or EPS image files only. Convert all spot colors to CMYK process. All images must be CMYK format only. No font styles may be used within layout programs.

### ACCEPTABLE SUBMISSION METHODS:

EMAIL: [design@cemedia.com](mailto:design@cemedia.com)

MAIL: 1595 South Mount Joy Street, Elizabethtown, PA 17022

FTP: [ftp.cuttingedgemediacom](ftp://ftp.cuttingedgemediacom) (call for user name and password)

AD SIZE	TRIM	LIVE	BLEED
Full Page	8"W x 10 1/2"H	7 1/2"W x 10"H	8 1/2"W x 11"
1/2 Page Horizontal	7 1/4"W x 4 1/4"H	7"W x 4"H	N/A
1/2 Page Vertical	3 1/2"W x 9 1/2"H	3 1/4"W x 9 1/4"H	N/A
1/3 Page	2 1/4"W x 9 1/2"H	2"W x 9 1/4"H	N/A
1/3 Page Square	4 1/2"W x 4 1/2"H	4 1/4"W x 4 1/4"H	N/A
1/4 Page	3 1/2"W x 4 1/2"H	3 1/4"W x 4 1/4"H	N/A
1/6 Page	2 1/4"W x 4 5/8"H	2"W x 4 3/8"H	N/A
Inch Ads	2 1/4"W x 1"H	N/A	N/A

